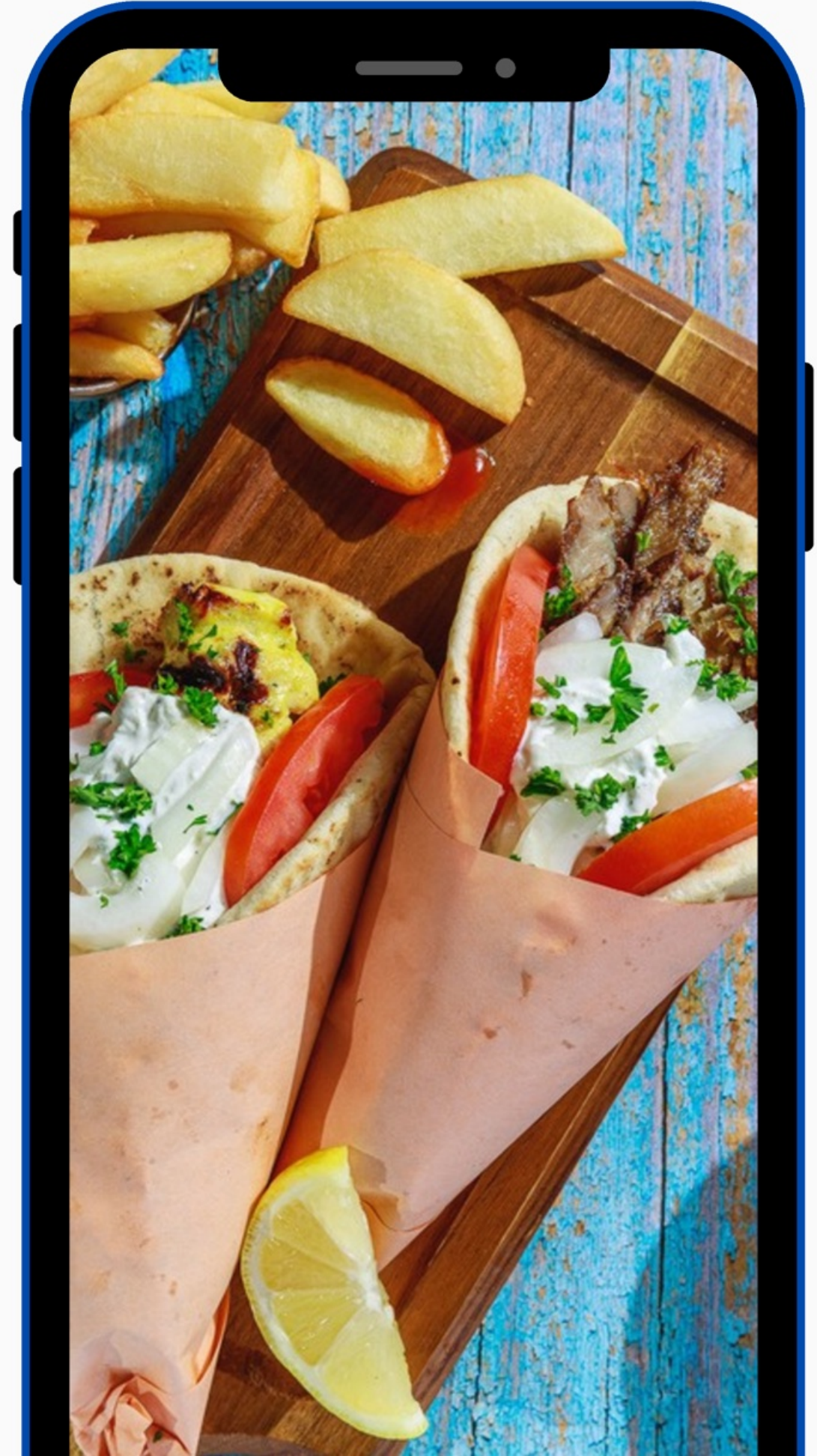


WELCOME TO **SOUVLAKI** **VILLAGE**



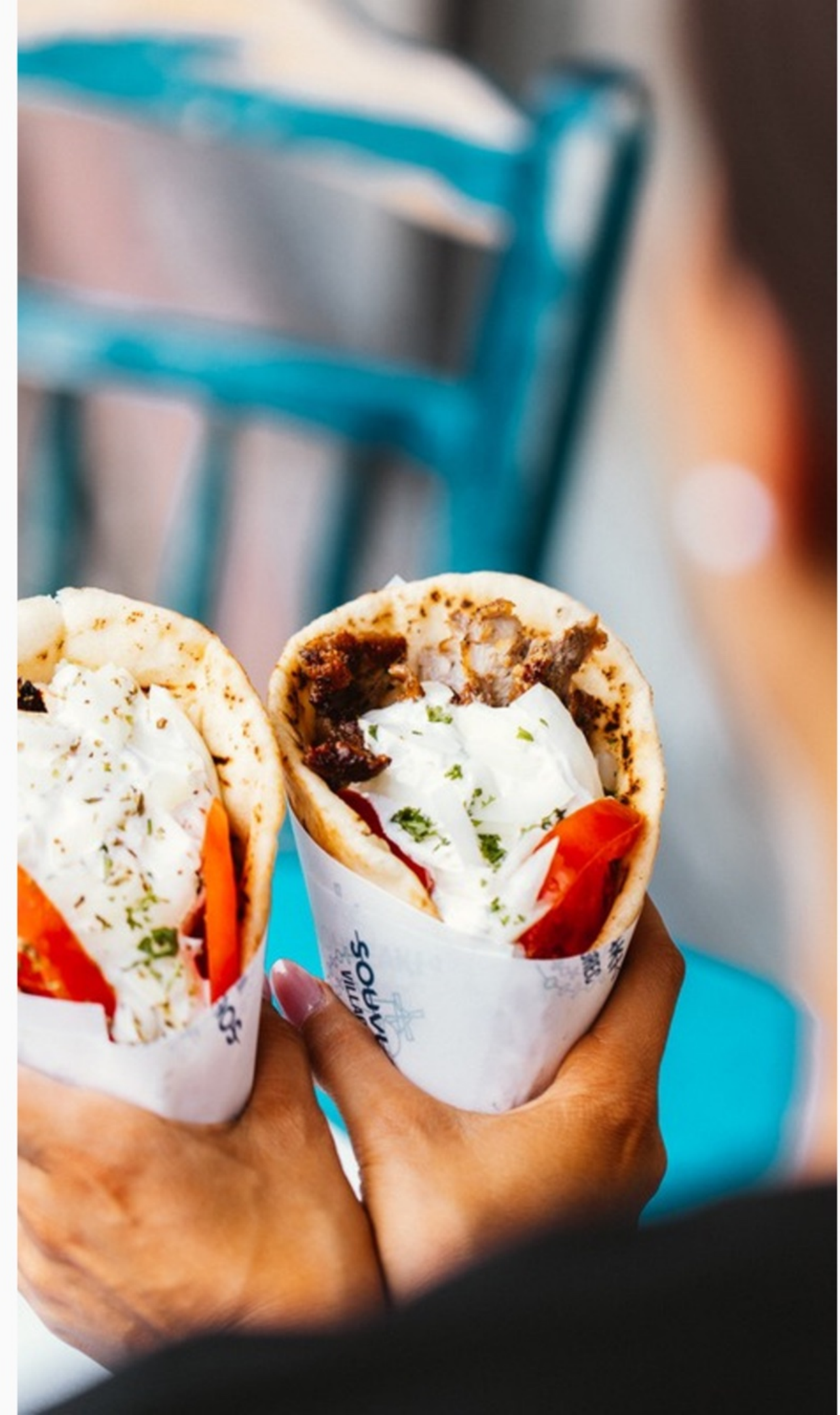
TASTE TRADITION, TASTE ADVENTURE



AGGRESSIVE FOOD COST ADVANTAGE

**OUR GOAL IS TO MAXIMIZE PROFITABILITY FOR OUR
NETWORK.**

**THROUGH EFFICIENT SUPPLY CHAIN MANAGEMENT AND
STRATEGIC SOURCING, WE MAINTAIN AN AGGRESSIVE FOOD COST
SIGNIFICANTLY BELOW INDUSTRY STANDARDS, MAXIMIZING
PROFITABILITY FOR OUR FRANCHISEES.**



FRANCHISE STRUCTURE



LOW ROYALTY STRUCTURE: ONLY 3%

OUR FRANCHISE MODEL IS DESIGNED WITH LOW ROYALTY FEES, ENABLING GREATER PROFITABILITY AND FINANCIAL FLEXIBILITY FOR OUR FRANCHISEES. THIS APPROACH ENSURES THAT SUCCESS IS BOTH SHARED AND SUSTAINABLE.



ACCESSIBLE ENTRY: \$15K FRANCHISE FEE

WITH AN ACCESSIBLE ENTRY FEE, WE OPEN THE DOORS TO ENTREPRENEURSHIP FOR A BROADER RANGE OF INDIVIDUALS. THIS INITIAL AFFORDABILITY IS KEY TO FOSTERING A DIVERSE AND DYNAMIC COMMUNITY OF FRANCHISE OWNERS.



COMPREHENSIVE FRANCHISE SUPPORT SYSTEM

OUR COMPREHENSIVE FRANCHISE SUPPORT SYSTEM IS THE BACKBONE OF OUR FRANCHISEE SUCCESS. FROM SITE SELECTION TO GRAND OPENING, AND BEYOND, WE PROVIDE ONGOING ASSISTANCE TO ENSURE EVERY FRANCHISE THRIVES IN ITS UNIQUE MARKET.

THE CUISINE



OUR MENU

OUR MENU CELEBRATES THE RICH CULINARY HERITAGE OF GREECE AND THE MEDITERRANEAN. FROM SUCCULENT GRILLED SOUVLAKI TO FRESH, VIBRANT SALADS, EVERY DISH IS A TESTAMENT TO OUR COMMITMENT TO AUTHENTICITY AND QUALITY

OUR COMMITMENT

100% AUTHENTIC GREEK CUISINE.

MARKET OPPORTUNITY

THE MARKET FOR GREEK/MEDITERRANEAN CUISINE IS EXPANDING RAPIDLY. WITH A CONCEPT THAT'S BEEN AROUND FOR 30 YEARS, SOUVLAKI VILLAGE IS PERFECTLY POSITIONED TO CAPITALIZE ON THIS TREND, OFFERING A UNIQUE, AUTHENTIC DINING EXPERIENCE.





SUPPORT **AND** TRAINING

1

TRAINING

WE ENSURE EXCELLENCE THROUGH COMPREHENSIVE TRAINING PROGRAMS, FOCUSING ON BOTH CULINARY EXPERTISE AND CUSTOMER SERVICE. OUR TRAINING EQUIPS FRANCHISEES WITH ESSENTIAL KNOWLEDGE AND SKILLS FOR SUCCESS IN THE DYNAMIC RESTAURANT INDUSTRY.

2

OPERATIONAL SUPPORT

OUR OPERATIONAL SUPPORT IS UNPARALLELED, OFFERING ASSISTANCE IN DAILY MANAGEMENT, EFFICIENCY ENHANCEMENT, AND QUALITY CONTROL. WE STAND BY OUR FRANCHISEES, ENSURING SMOOTH OPERATIONS AND A CONSISTENT EXPERIENCE ACROSS ALL LOCATIONS.

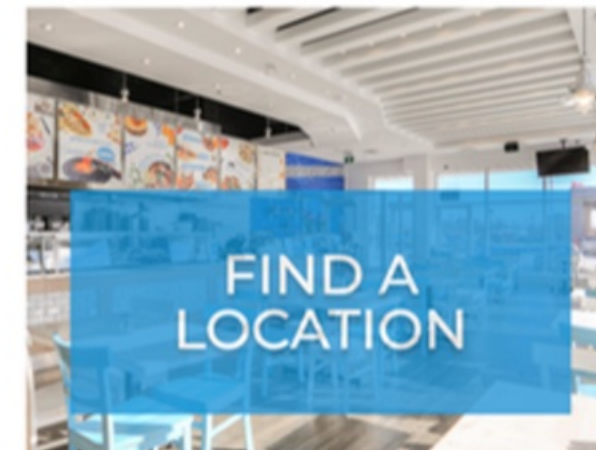
3

MARKETING STRATEGIES

OUR MARKETING STRATEGIES ARE CRAFTED FOR MAXIMUM IMPACT, UTILIZING A MIX OF TRADITIONAL AND DIGITAL PLATFORMS TO ENHANCE BRAND VISIBILITY AND CUSTOMER ENGAGEMENT. WE PROVIDE ONGOING MARKETING SUPPORT TO HELP OUR FRANCHISEES THRIVE IN BOTH LOCAL AND BROADER MARKETS.

PROVEN TRACK RECORD IN MARKETING

**WE'VE BEEN BEHIND THE GROWTH OF MANY
RESTAURANT BRANDS IN QUEBEC.**





AN INITIAL INVESTMENT IN SOUVLAKI VILLAGE OFFERS PROMISING RETURNS.

WITH OUR LOW DOWNPAYMENT, COMPETITIVE FOOD COSTS, AND ROBUST MARKET GROWTH, YOUR INVESTMENT HAS THE POTENTIAL FOR SIGNIFICANT RETURNS

WHAT'S NEXT FOR YOUR VERY OWN SOUVLAKI VILLAGE?



01

ATTRACTIVE ROI: PROJECTED HIGH RETURN ON INVESTMENT, DRIVEN BY EFFICIENT OPERATIONS, ROBUST MARKET DEMAND, AND A STRONG BRAND PRESENCE.

02

LOW ENTRY COST: COMPETITIVE INITIAL INVESTMENT COSTS, INCLUDING A REASONABLE FRANCHISE FEE AND START-UP EXPENSES, DESIGNED TO LOWER BARRIERS TO ENTRY.

03

REVENUE GROWTH POTENTIAL: SIGNIFICANT REVENUE GROWTH POTENTIAL THROUGH MULTIPLE INCOME STREAMS: DINE-IN, TAKEOUT, DELIVERY, AND CATERING SERVICES.

04

COST MANAGEMENT: STRATEGIC COST MANAGEMENT LEADING TO LOWER FOOD COSTS AND OPERATIONAL EXPENSES, ENHANCING OVERALL PROFITABILITY.

05

MARKET EXPANSION OPPORTUNITIES: OPPORTUNITIES FOR MARKET EXPANSION AND SCALABILITY, BACKED BY INDUSTRY TRENDS FAVORING GREEK/MEDITERRANEAN CUISINE.

MEET THE TEAM



GEORGIOS MARGARITIS

CEO

GEORGE HATZIMARGARITES IS RENOWNED FOR HIS EXCEPTIONAL FRANCHISING SKILLS, HAVING SUCCESSFULLY EXPANDED BOUSTAN FROM A SINGLE LOCATION TO 30. HIS EXPERTISE IN DRIVING GROWTH AND UNDERSTANDING MARKET DYNAMICS POSITIONS HIM AS A DISTINGUISHED LEADER IN THE RESTAURANT INDUSTRY.



ANNA JAGOULO

BUSINESS DEVELOPMENT

ANNA JAGOULO IS RECOGNIZED FOR HER EXCEPTIONAL BUSINESS DEVELOPMENT SKILLS, HAVING CONSISTENTLY IDENTIFIED AND SECURED STRATEGIC PARTNERSHIPS THAT DRIVE GROWTH. HER ABILITY TO NAVIGATE MARKET DYNAMICS AND BUILD LASTING COMMERCIAL RELATIONSHIPS POSITIONS HER AS A DISTINGUISHED LEADER IN THE INDUSTRY.



GEORGES ALEXANDAR

MARKETING

GEORGES ALEXANDAR SIGNIFICANTLY CONTRIBUTED TO BOUSTAN'S GROWTH AS THEIR FIRST MARKETING DIRECTOR AND WAS INSTRUMENTAL IN SHAPING L'OEUFRIER'S BRAND IMAGE, SHOWCASING HIS ADEPTNESS IN STRATEGIC BRAND POSITIONING IN THE FOOD INDUSTRY. HE HELPED BOTH BRANDS SCALE FROM SINGLE DIGIT TO 40+ LOCATIONS EACH.

THANK YOU!

CALL US TODAY AND START INVESTING.

514-463-7301

514-917-4686

